

## NCOA MONTHLY NEWSLETTER ADVERTISING

Reach your targeted audience by advertising in “For Vettes Only” the official voice of the National Corvette Owners Association.

- Published 8 times a year – January/February, July/August, September/October and November/December combined issues.
- Circulated to 20,000 members
- Deadline for receipt of ads is the 1<sup>st</sup> of the month prior to issue (Example December 1<sup>st</sup> for January issue.)
- Prepayment is required along with artwork. Fifty percent deposit required for all ads running 6 months or more.
- NCOA reserves the right to decline, accept or withdraw advertisements at its discretion.

### Specifications:

When sending electronic files, please send high-resolution documents in one of the following formats: TIFF, JPG, PDF or EPS, Indesign as long as it includes all fonts and graphics used in the ad.

Files can be sent electronically to [info@nationalcorvetteowners.com](mailto:info@nationalcorvetteowners.com). Or mail a disc to NCOA, 900 S. Washington St., Suite G-13, Falls Church, VA 22046 Questions? Call (703) 533-7222.

### Ad Sizes:

#### Black & White Advertising Rates

| # of months                  | 1-2 months | 3-5 months  | 6-12 months |
|------------------------------|------------|-------------|-------------|
| Ad Size                      |            |             |             |
| Business Card (3.5” x 2.5”)  | \$75/mo    | \$71.25/mo  | \$67.50/mo  |
| One Quarter page (3.5” x 5”) | \$250/mo   | \$237.50/mo | \$225/mo    |
| Half page (5” x 7”)          | \$465/mo   | \$441.75/mo | \$418.50/mo |

#### Two Color Advertising Rates (Black and Red PMS #186 only)

| # of months                  | 1-2 months | 3-5 months  | 6-12 months |
|------------------------------|------------|-------------|-------------|
| Ad Size                      |            |             |             |
| Business Card (3.5” x 2.5”)  | \$125/mo.  | \$118.75/mo | \$112.50/mo |
| One Quarter page (3.5” x 5”) | \$325/mo   | \$308.75/mo | \$292.50/mo |
| Half page (5” x 7”)          | \$565/mo   | \$536.75/mo | \$508.50/mo |

Complete the Newsletter Advertising form and mail with you payment to:  
NCOA • 900 S. Washington St., Suite G-13 • Falls Church, VA 22046  
Or fax to (703) 533-1153 Questions? Call (703) 533-7222

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Fax Number: \_\_\_\_\_

Please mark your selection:

**Black & White Advertising Rates**

| Ad Size:  | 1-2 months | 3-5 months  | 6-12 months |
|---|------------|-------------|-------------|
| <input type="checkbox"/> Business Card (3.5" x 2.5")  | \$75/mo    | \$71.25/mo  | \$67.50/mo  |
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Issues to run advertisement:

Jan  Feb  Mar  Apr  May  Jun  Jul/Aug  Sept  Oct  Nov/Dec

Full payment is due for ads to run up to 5 months. Amount Enclosed: \$ \_\_\_\_\_

50% deposit is due for ads to run 6 months or more. Amount Enclosed: \$ \_\_\_\_\_ (Balance to be billed)

**Payment Method:**

Check\*\*  Visa  MasterCard  American Express

Credit Card #: \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Card: \_\_\_\_\_

Zip Code your credit card statement is mailed to: \_\_\_\_\_

Credit Card Security Code: \_\_\_\_\_

\*\*Make checks payable to NCOA. Payment in U.S. Dollars, by draft on a U.S. Bank is required.