

NCOA MONTHLY NEWSLETTER ADVERTISING

Reach your targeted audience by advertising in “For Vettes Only” the official voice of the National Corvette Owners Association.

- Published ten times a year – July/August and November/December combined issues.
- Circulated to 20,000 members
- Deadline for receipt of ads in the 1st of the month prior to issue (Example December 1st for January issue.)
- Prepayment is required along with artwork. Fifty percent deposit required for all ads running 6 months or more.
- NCOA reserves the right to decline, accept or withdraw advertisements at its discretion.

Specifications:

When sending electronic files, please send high-resolution documents in one of the following formats: TIFF, JPG, PDF or EPS, QuarkXpress as long as it includes all fonts and graphics used in the ad.

Files can be sent electronically to headquarters@ncoa-vettes.com. Or mail a disc to NCOA, 900 S. Washington St., Suite G-13, Falls Church, VA 22046 Questions? Call (703) 533-7222.

Ad Sizes:

Black & White Advertising Rates

# of months	1-2 months	3-5 months	6-12 months
Ad Size			
Business Card (3.5” x 2.5”)	\$75/mo	\$71.25/mo	\$67.50/mo
One Quarter page (3.5” x 5”)	\$250/mo	\$237.50/mo	\$225/mo
Half page (5” x 7”)	\$465/mo	\$441.75/mo	\$418.50/mo

Two Color Advertising Rates (Black and Red PMS #186 only)

# of months	1-2 months	3-5 months	6-12 months
Ad Size			
Business Card (3.5” x 2.5”)	\$125/mo.	\$118.75/mo	\$112.50/mo
One Quarter page (3.5” x 5”)	\$325/mo	\$308.75/mo	\$292.50/mo
Half page (5” x 7”)	\$565/mo	\$536.75/mo	\$508.50/mo

Complete the Newsletter Advertising form and mail with you payment to:
NCOA • 900 S. Washington St., Suite G-13 • Falls Church, VA 22046
Or fax to (703) 533-1153 Questions? Call (703) 533-7222

Company Name: _____

Contact Name: _____

Billing Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____

Email Address: _____

Fax Number: _____

Please mark your selection:

Black & White Advertising Rates

Ad Size:	1-2 months	3-5 months	6-12 months
<input type="checkbox"/> Business Card (3.5" x 2.5")	\$75/mo	\$71.25/mo	\$67.50/mo
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Issues to run advertisement:

Jan Feb Mar Apr May Jun Jul/Aug Sept Oct Nov/Dec

Full payment is due for ads to run up to 5 months. Amount Enclosed: \$ _____

50% deposit is due for ads to run 6 months or more. Amount Enclosed: \$ _____ (Balance to be billed)

Payment Method:

Check** Visa MasterCard American Express

Credit Card #: _____ Exp. Date _____

Name on Card: _____

Zip Code your credit card statement is mailed to: _____

Credit Card Security Code: _____

**Make checks payable to NCOA. Payment in U.S. Dollars, by draft on a U.S. Bank is required.